

**The Friendly Market**  
**General Rules and Regulations**  
**For Weekend Arts and Crafts Vendors**

The purpose of the Friendly Market is to provide the community and tourists with a marketplace that is distinctly local. It is a place that celebrates the products and talents of The Crystal Coast. The market provides a place for local artists and craftsmen to market and sell their goods directly to consumers. This is an upscale farmer's market. Only quality craft items produced by vendors will be allowed.

- 1.) The market or any of its employees shall not be responsible for loss through theft or otherwise of private property at the market. The market will not be responsible for personal injuries or damages to individual or personal property.
- 2.) The market manager shall have the supervision and control of the market area.
- 3.) The market manager or an employee of the market will collect vendor fees and assign selling spaces on a first come first serve basis. No vendor is allowed to sell any products until fees are paid.
- 4.) Seafood, meats, and dairy products will be allowed to be sold provided they meet the guidelines of the Health Department and the NCDA&CS Food and Drug Protection Division as well as any other agencies at the local, state and federal level. It is the responsibility of the vendor to provide copies of all applicable permits before these items may be sold. It is not permissible to allow water from melting ice from these products to drain on the ground. All water is to be contained and removed from the market at the end of the market day.

**\*NOTE\* The Friendly Market is not taking any new plant, produce, or bakery vendors at this time.**

5.) Preserved food items that may be sold include: Jams, jellies, preserves, marmalades, pickles, relish, etc. Commercial canning jars and lids must be used. All preserved foods must have labels containing the following:

- \* Name of the product
- \* Name and address of the manufacturer
- \* Ingredients must be listed in descending order
- \* Net content (weight, volume, or number)

- 6.) Products that may not be sold include canned vegetables, tomatoes, and canned meats.
- 7.) Each vendor sets their own prices. However, to protect and respect fellow vendors, efforts should be made to set appropriate competitive prices of similar items among the vendors.

8.) A maximum of two salespersons per rented space will be allowed at any time. No pets will be allowed. Alcoholic beverages or drugs or any person who has consumed either will be prohibited on the market premises. The use of profane, abusive, or discourteous language at the market is prohibited and will result in immediate expulsion from the market.

9.) All city, county, state, and federal laws must be observed and each participant is responsible for acquiring license or permits where required.

10.) Product quality is essential. All products sold at the market are subject to inspection and approval by the market manager or employees. Any products viewed as inferior or unsanitary shall not be offered for sale and will be ordered removed from the market. A product's level of quality is determined solely and finally by the market manager. To ensure a high level of quality throughout the market, the manager will inspect often and this rule will be strictly enforced.

11.) Any grievances shall be directed to and resolved by the market manager.

12.) This is an open air market. Each vendor is to bring all structures and displays needed for the market. All items and trash will be picked up and the space left neat and clean at the end of each market day. Small tents neat and clean in appearance are strongly suggested. Unsightly items such as tarps or substandard displays will not be allowed. The Market will maintain a neat, orderly, and upscale appearance.

13.) The market will open for the 2010 season on Saturdays 9-3 and run from March 20th through October.

14.) Vendor spaces are limited. Vendors will be selected through an application process. Each vendor selected is required to become a member of the Friendly Market. Annual membership fees are \$40.00. Membership fees are due upon acceptance of application. Vendors must notify market at least 24 hours before opening of the market day of their intent to attend that day. Spaces will be assigned on a first come first serve basis. Vendors are to set up their area in the hour prior to market opening. Vendor fees are \$12/day per space. Spaces with electrical hookup are \$15/day. Annual leases will be available at a discount. These vendors will receive a served spot at the market. The annual lease will allow vendors to leave their set up at the market at their own risk. If you leave any displays, etc. you must attend the next market day. The annual fee for a space is \$280.00, or \$365.00 for a space with electrical hookup. This includes all market days from March 20th through October plus any additional dates added. A vendor must notify the market manager at least one day prior to absence and space may be leased to daily vendors. All annual fees are due prior to the start of the first market day. Annual fees are non refundable under any circumstances.

15.) Guidelines for sale of crafts:

This is an upscale farmer's market. Only quality crafts will be accepted. Quality crafts are made by skilled craftsmen who use the best materials available and incorporate good design principles in the use of color, texture, form, and line. This includes artwork such as paintings, pottery, and sculptures. Quality crafts are not mass produced or identical, but show individuality

that is characteristic of hand crafted items. Only hand crafted items made by the seller may be sold. No packaged items, kits, patterns, yard goods or flea market goods may be sold.

Dried natural materials or flowers made by various craft methods may be sold by the stem or in bunches or arrangements. Arrangements or items made from purchased dried materials which exhibit creativity are acceptable.

16.) Violations of any of these rules and guidelines shall subject the offender to forfeiture of the privilege of selling.

## Friendly Market Vendor Application

Business Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ email \_\_\_\_\_

Products you are selling (please be as descriptive as possible):

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Please describe plans for your vendor space:

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Please provide any pictures of products, farm or business, and vendor space design.

Number of 10"x12' spaces required: \_\_\_\_\_ Will you need power? Yes/No

What months will you attend the market? \_\_\_\_\_

How often will you be selling at the market? Every week, monthly.

Are you interested in leasing annually or weekly? \_\_\_\_\_

\*I acknowledge that I have been provided with a copy of The Friendly Market Rules and Guidelines and that I will abide by these rules. I understand that all vendor privileges will be terminated for violations of the rules.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please submit application to:

The Friendly Market, P.O. Box 2328, Morehead City NC 28557  
Or email to [mindy@thefriendlymarket.com](mailto:mindy@thefriendlymarket.com)